



CHOPSHOSPITALITY

Group Pricing



INTRODUCTION

With over 50 years' combined experience across leading hospitality brands, Michelin-starred restaurants, international golf resorts, award-winning inns, catering, and retail, we understand the challenges operators face. We've been there, we know what works, and we know how to support you to succeed.

Our expertise in procurement, supplier management and food & beverage operations has enabled us to negotiate exclusive agreements and create our **Group Pricing File**, giving independents access to chain level savings and stronger commercial performance.

THE CHALLENGE

Independent sites face limited buying power when purchasing alone

1

SUPPLIERS REWARD
VOLUME. BIG GROUPS
GET BETTER PRICES

2

SINGLE SITES OFTEN
PAY 10-20% MORE FOR
THE SAME PRODUCTS

3

MARGINS ARE UNDER
PRESSURE (INFLATION,
RISING WAGES,
ENERGY COSTS)



WHAT IS THE PRICING FILE?

A pre-negotiated agreement with key suppliers.

Combines spend from multiple operators to create **group buying power**.

Gives small businesses access to bulk discounts without necessarily changing suppliers.

Transparent and simple: one file, same process, regularly updated.

Join the CHOPS Pricing file in 2025 with zero administration fees — completely free savings for you



HOW IT WORKS



Joining the pricing file is simple, just complete a short registration form.

The suppliers apply the CHOPS Hospitality pricing file

You order as normal through your suppliers/ procurement systems.

You receive consolidated savings with no extra admin or cost.



BENEFITS FOR OPERATORS



Immediate Cost Savings:

Access to lower rates on core food & beverage items.



Time Saving:

No need to negotiate individually.



No Loss of Control:

You still choose what you buy.



Improved Cash Flow:

Better margins, healthier bottom line.



UNLOCK MAXIMUM VALUE: CHOPS OUTPERFORMS EVERY DISCOUNT

Catalogue price	5% discount	10% discount	25% discount	CHOPS Price file
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EXAMPLE

Squeezy Clear Blossom Honey	£27.87	£26.48	£25.08	£20.90	£12.65
Skin on potato wedges Wedges	£68.07	£64.67	£61.26	£51.05	£24.38
Classic Tartare Sauce	£29.54	£28.06	£26.59	£22.16	£14.45
Premium Pork Frankfurter 8"	£73.97	£70.27	£66.57	£55.48	£51.28
Tomato ketchup	£37.42	£35.55	£33.68	£28.07	£26.15
French's Yellow Mustard	£24.25	£23.04	£21.83	£18.19	£16.99
MSC Battered cod goujons	£59.39	£56.42	£53.45	£44.54	£43.19
Large Gherkins in Vinegar	£35.73	£33.94	£32.16	£26.80	£22.53
Classic Light Mayonnaise	£14.12	£13.41	£12.71	£10.59	£7.58
Brioche burger bun	£17.74	£16.85	£15.97	£13.31	£13.24
Salted caramel brownie	£34.63	£32.90	£31.17	£25.97	£25.40
Belgian Chocolate Sauce	£34.50	£32.78	£31.05	£25.88	£24.80
Apple crumble tart	£29.58	£28.10	£26.62	£22.19	£20.84
Fresh British Double Cream	£65.47	£62.20	£58.92	£49.10	£39.68
Classic Salsa Sauce	£15.50	£14.73	£13.95	£11.63	£11.60
Jumbo Sausage Roll	£59.31	£56.34	£53.38	£44.48	£43.18
British Mixed Cheese portions	£16.47	£15.65	£14.82	£12.35	£12.21

UNLOCK MAXIMUM VALUE: CHOPS OUTPERFORMS EVERY DISCOUNT



Buckwheat, mixed green bean & herb salad			
	No discount performance		CHOPS price file
Selling price	£9.00		£9.00
Cost	£2.24		£1.45
% GP	70%		81%
£ GP	£5.26		£6.05



Pepperoni Pizza			
	No discount performance		CHOPS price file
Selling price	£15.50		£15.50
Cost	£3.87		£3.04
% GP	70%		77%
£ GP	£9.05		£9.88



Club House Burger			
	No discount performance		CHOPS price file
Selling price	£14.00		£14.00
Cost	£5.00		£2.63
% GP	57%		77%
£ GP	£6.67		£9.04

OUR TRUSTED PARTNERS



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GO ONE STEP FURTHER WITH THE CHOPS MENU SOLUTION

WHAT IS THE MENU SOLUTION?

The CHOPS Menu Solution is a complete menu and pricing package designed to help operators save money, simplify kitchen operations, and boost profitability. By leveraging group purchasing power alongside low labour, high-margin dishes, it makes running an efficient, consistent, and profitable food operation easy.

WHAT'S INCLUDED:

- Zero-Skill, High impact dishes: Simple recipes requiring minimal training
- Supply chain advantage: Access to negotiated product prices and seamless supplier setup
- Branded/bespoke menus: Eye-catching menus designed to increase spend-per-head
- Full dish specs & control tools: Ensure consistency, reduce waste, and maximise profits
- CHOPS sales techniques: Upsell effectively and manage customer expectations
- Simple setup guide: Step-by-step manual for quick onboarding

PRICING:

Initial menu pack & onboarding fee: £175 (one-off)

Monthly subscription fee: £75, including full menu access, monthly specials, date- and event-targeted promotions, and CHOPS pricing savings

FOR MORE INFORMATION OR TO SEE HOW THE CHOPS MENU SOLUTION CAN WORK FOR YOUR OPERATION, PLEASE REACH OUT TO US.





Take advantage of a free spend analysis to see
your potential savings, and join the CHOPS
Hospitality pricing file today.
Start buying like a group, without being a chain.

CONTACT US

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